IMMEDIATE RELEASE

Sea Island Habitat for Humanity and Rudd Partner to Support Affordable Homeownership in Charleston County

Rudd's $455,000 commitment for 50 new homes in Sweetgrass Preserve lowers the cost to build and helps keep home prices affordable for local families

JOHNS ISLAND, S.C. — November 16, 2026 — Sea Island Habitat for Humanity today announced a new partnership with Rudd Plumbing, Heating, Air & Electrical, a locally owned home services company serving Charleston and the Lowcountry. Over the life of the partnership, Rudd will contribute $455,000 in donated value toward building all 50 homes in Sweetgrass Preserve, Sea Island Habitat for Humanity's new affordable housing neighborhood on Johns Island, helping 50 local families become homeowners.

Rising building costs are one of the biggest challenges to creating affordable housing. Every dollar Sea Island Habitat saves in construction is a dollar it does not have to build into the price of a home. Rudd's donation lowers the cost to build each home by $9,100, and those savings go directly toward keeping home prices within reach for hardworking families.
In Charleston County, where housing costs have climbed out of reach for many working families, partnerships like this one make it possible for Sea Island Habitat to keep building. Rudd's support helps more families put down roots in the community where they live and work. Rudd's contribution is made through its Community Partner program and covers a portion of the heating and cooling work in every home. Rudd's gift is made possible in part through the support of Trane.

"Building costs keep going up, and every dollar we save in construction is a dollar we don't have to pass on to our homebuyers," said John E. Rhoden, Jr., Executive Director of Sea Island Habitat for Humanity. "Rudd's commitment to 50 homes helps us keep our home prices affordable for working families on the Sea Islands. We're grateful to Rudd for investing in our community at this scale."

“ My early years of building houses in the 90’s and early 2000’s was out of the islands, the opportunity to partner with Sea Island Habitat for Humanity is truly getting back to my roots in a meaningful way” said Winston Helena, Partner.

Sea Island Habitat builds about eight to ten homes a year, and Rudd's support will continue with each new home until all 50 in Sweetgrass Preserve are complete.
To learn more about Sea Island Habitat for Humanity or to get involved, visit seaislandhabitat.org

About Sea Island Habitat for Humanity
Founded in 1978 on Johns Island, South Carolina, Sea Island Habitat for Humanity is the third-oldest Habitat affiliate in the world. Dedicated to eliminating substandard housing, the affiliate constructs, rehabilitates, and preserves affordable homes in partnership with communities in Charleston County from James Island to Edisto. Through volunteer labor, affordable mortgages, and community support, Sea Island Habitat builds strength, stability, and self-reliance through shelter. To learn more, volunteer, or support affordable housing initiatives like Sweetgrass Preserve, visit seaislandhabitat.org or call (843) 768-0998.

About Rudd Plumbing, Heating, Air & Electrical
For more than a decade, Rudd Plumbing, Heating, Air & Electrical has proudly served Charleston and the surrounding Lowcountry as a locally owned and operated home services company. Providing comprehensive heating, cooling, plumbing, electrical, and generator services to residential and commercial customers, Rudd has built its reputation on exceptional service, quality workmanship, and a commitment to doing what's right for its customers.
As one of South Carolina's recognized fastest-growing companies, Rudd remains deeply committed to the community that has supported its success. Through meaningful partnerships, charitable initiatives, and local involvement, Rudd believes that building a stronger business goes hand in hand with building a stronger community.
Always Ready. Always Reliable. Always Rudd.

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Logos & Additional Materials

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